

BLAINE WARKENTINE, MD

Physician-Executive | Clinical Translator | Founder, co-op.care & SolvingHealth

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EXECUTIVE SUMMARY

Physician-trained. Executive. Builder.

I help health systems adopt innovation safely, and I help innovators navigate health systems successfully — a clinical translator, MD-trained (not a practicing physician), fluent on both sides of the table. My core philosophy: moving from "empty capitalism" to **Clinical Abundance** — leveraging technology to scale empathy and improve outcomes without breaking the bank.

20+ years in orthopedic technology and health-system partnerships, with three strategic M&A exits (HCA Healthcare, Paragon 28, Anytime Fitness). Built an orthopedic computer-assisted-surgery vertical to **\$250M**. Five issued patents in surgical navigation and orthopedic devices. Now founding and building healthcare-AI ventures — **co-op.care** (a caregiving cooperative with employer-funded, HSA-powered economics) and **SolvingHealth / SurgeonValue** (an AI front office for surgical practices) — as a physician who ships production software himself. MD, Medical College of Wisconsin; MBA, University of Utah; senior population-health fellowship.

CORE COMPETENCIES

Clinical AI & Safety: Safety evaluation for healthcare LLMs, generative-AI triage systems, AI-powered motion capture and computer vision for MSK care, physician-attested agent design, clinical chatbot design with psychosocial screening.

Healthcare Strategy: CMS payment-model analysis (ACCESS, GUIDE, MAHA ELEVATE), value-based-care economics, bundled-payment design, employer benefit-channel development, MSK and chronic-care delivery models.

Commercial Execution: M&A positioning and strategic exits, medical-device commercialization, digital-health go-to-market, B2B employer sales, bootstrapped and venture-backed company building.

Technology & Operations: Hands-on software development, AI agent workflows, sovereign knowledge systems, EOS operating-system methodology (10+ years board-level), CRM architecture, large-scale data operations.

STRATEGIC EXITS & KEY OUTCOMES

- **InVivoLink** → **Acquired by HCA Healthcare:** Orthopedic data and analytics platform for joint-replacement outcomes. Led clinical strategy as CMO.
- **Disior** → **Acquired by Paragon 28:** Drove US commercial strategy that generated acquisition-level traction within 5 months of engagement.
- **PumpOne** → **Acquired by Anytime Fitness:** Served 8+ years as CMO of a professionally-driven fitness and rehabilitation platform.
- **BrainLAB Orthopedic Vertical** → **\$250M:** Built the computer-assisted surgery vertical from zero to \$250M revenue as Clinical Orthopaedic Director.

PROFESSIONAL EXPERIENCE

Founder | co-op.care

Boulder, CO

Sep 2025 – Present

- Building a CMS-aligned worker cooperative that addresses the hidden employer cost of working caregivers — combining W-2 professional caregivers, community time-banking, and AI-powered predictive care to keep aging parents at home with dignity.
- Designed an employer partnership model using IRS-compliant HSA pretax funding, with unit economics built around avoided productivity, absenteeism, and turnover losses per caregiver employee.
- Positioned for MAHA ELEVATE Cooperative Agreements and ACCESS Model outcome payments; built the financial model and go-to-market on a lean bootstrap.

- Developed outreach infrastructure with 1,500+ CRM contacts across tiered pipelines, 1,800 curated leads, and a 357-contact investor list.

Founder | SolvingHealth / SurgeonValue

2025 – Present

Boulder, CO

- AI front office for surgical practices — domain-tuned, physician-attested agents for billing, prior authorization, and registry abstraction. Practice-direct; the surgeon owns the work and the attestation.
- Also building chanio, a sovereign AI knowledge layer (your context, on your disk, not a vendor's cloud).

Chief Executive Officer | JointCoach

Jan 2023 – Oct 2025

Boulder, CO

- Led an AI-driven orthopedic platform providing 24/7 digital triage and care planning via a proprietary clinical chatbot, scaling patient access for practices with large pools of untreated patients.
- Integrated generative language models into clinical workflows with psychosocial screening (kinesiophobia, catastrophizing, adherence tracking) and pain-neuroscience education modules.
- Developed an AI direct-marketing toolset for orthopedic practices to acquire and triage patients at scale through digital channels.

Founder & CEO | CareGoals

Nov 2020 – Feb 2024

Boulder, CO

- Created a technology platform connecting family caregivers with local community caregivers for affordable respite care — the precursor concept to co-op.care.
- Built a secure marketplace with care-arrangement management, resource access, and support for aging individuals and those with disabilities.

Clinical Lead & Innovation Director | Pristine Surgical (Connect Platform)

Aug 2016 – Jul 2023

Manchester, NH

- Led clinical strategy and product innovation for a single-use arthroscope platform over 7 years, driving the value proposition of high-performance devices bundled with clinical services.

US Commercial Lead | SPRY

Aug 2022 – Jul 2023

Boulder, CO

- Led US commercialization of a digital treatment platform for physical-therapy practices, navigating RTM billing codes, outcome measurement, and practice-workflow integration.

Clinical Specialist | OrthoGrid Systems

Mar 2023 – Sep 2023

Salt Lake City, UT

- Provided clinical case coverage for computer-assisted orthopedic surgery systems.

US Commercial Consultant | Disior

Sep 2021 – Apr 2022

Boulder, CO

- Drove US commercial strategy generating acquisition-level market traction; company acquired by Paragon 28 within 5 months of engagement.

Founder & CEO | Vimty

Feb 2013 – Jan 2018

Seattle, WA

- Built a fully digital, video-enabled end-of-life care-planning platform making advance directives accessible — an early exploration of the aging-care space that informed later caregiving ventures.

Strategic Business Advisor | Arrive Health (formerly RxRevu)

Nov 2015 – May 2017

Denver, CO

- Advised on strategy for prescription decision-support technology improving prescriber workflows and reducing costs at the point of care.

Founder | SurgeryTrack

May 2013 – Dec 2016

Boulder, CO

- Created an outcome-management analytics platform for joint arthroplasty, designed as a vertical-agnostic solution for surgical specialties.

Orthopaedic Consultant | Tenet Healthcare

Feb 2013 – Feb 2016

- Consulted on orthopedic service-line strategy, provider-network development, and bundled-payment program design across Tenet's hospital system.

Consultant, Innovation Lab | AHIP (America's Health Insurance Plans)

Jan 2015 – Jan 2016

- Helped launch AHIP's Innovation Lab, establishing infrastructure for health-insurance-industry innovation and startup partnerships.

Chief Medical Officer | PumpOne

Mar 2008 – Oct 2016

New York, NY

- Served as CMO for 8+ years, providing clinical oversight for a professionally-driven fitness and rehabilitation content platform; company acquired by Anytime Fitness.

Chief Medical Officer | InVivoLink

May 2012 – Aug 2013

Nashville, TN

- Led clinical strategy for an orthopedic data and analytics platform focused on joint-replacement outcomes; company acquired by HCA Healthcare.

Director of Innovation | WellDoc, Inc.

May 2011 – Aug 2012

Baltimore, MD

- Drove innovation at a pioneering mHealth company for diabetes management — one of the first FDA-cleared mobile health platforms.

Hip Product Sales Director | Zimmer Holdings

Jan 2010 – Sep 2011

Warsaw, IN

- Led hip-product sales strategy at one of the largest orthopedic device companies, collaborating cross-functionally to grow revenue and drive product innovation.

Clinical Orthopaedic Director | BrainLAB

Mar 2003 – Dec 2009

Chicago, IL / Munich

- Built and scaled the orthopedic computer-assisted surgery vertical from inception to \$250M revenue, establishing BrainLAB as a market leader in surgical navigation.
- Directed clinical adoption across orthopedic specialties; work resulted in multiple patents and peer-reviewed publications in navigated osteotomy and arthroplasty.

CLINICAL TRAINING

Sports Medicine & Knee Surgery Fellowship | Long Beach Memorial Medical Center

2006 – 2007

- Doug Jackson MD Fellowship — sports medicine and complex knee reconstruction. Completed.

Orthopaedic Surgery Residency | University of Maryland Medical Center

1999 – 2003

- Clinical training through PGY-4, including R Adams Cowley Shock Trauma, Johns Hopkins pediatrics, and musculoskeletal oncology. *Residency not completed to board certification; not board-certified and not a practicing physician — the source of clinical fluency, applied to healthcare technology and strategy.*

EDUCATION

Senior Fellow, Population Health | Jefferson School of Population Health · 2009–2010

Master of Business Administration (MBA) | University of Utah

Doctor of Medicine (MD) | Medical College of Wisconsin · 1995–1999

PATENTS (ISSUED)

- Kinematic Registrative Method for TKA Image-Free Navigation
- Stabilization and Traction Apparatus for Non-Operative Treatment of Distal Radius and Upper-Extremity Fractures
- Engagement and Education of Patients for Endoscopic Surgery
- Device for Fastening a Marker Device to a Bone

- Connection of Cutting Blocks

SELECT PUBLICATIONS

- Reliability of navigated lower-limb alignment in high tibial osteotomies
- Open-wedge tibial osteotomies: influence on axial rotation and tibial slope
- Technical aspects of computer-assisted opening-wedge high tibial osteotomy
- Innovation and entrepreneurship in the healthcare sector

TECHNOLOGY

- Active builder: hands-on with Claude Code, AI agent development, sovereign knowledge systems (chanio), CRM architecture, and large-scale data operations (automated deduplication pipelines, multi-format data migration).
- 10+ years of board-level experience with the Entrepreneurial Operating System (EOS).

ADDITIONAL

- Languages: English (native), German (working proficiency).